



## AFROVISIONUS

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Paul Okojie - President

“Afrovisionus” mission is to educate, elevate, and celebrate our heritage & culture, by highlighting local and international talents in the Central Savannah River Area, presenting African regional representation, while promoting unity, inclusion, and a broader perception of the world.

Subject: Sponsorship Proposal for the 1st Annual CSRA African Fest on – May 12-13, 2023.

The African communities across Georgia will come together to celebrate African arts and culture at the 1st Annual CSRA African Fest. The festival will feature musical performances, DJs, cultural dances, African foods, vendors, children’s games, arts & crafts, and presenters from different African countries.

The success of this program depends on our sponsors. We would like to offer you this exciting opportunity to become a part of this event as a sponsor. Supporting this community event will give the opportunity to leverage your marketing exposure to the African-Immigrant, African American, and other ethnic communities in the CSRA area.

The 2-day festival will welcome more than 5,000 attendees with free admission to all attendees. The festival venue at 7022 Evans Town Center BLVD, Evans, GA 30809 which regularly attracts a widespread ethnic and socio-economic mix of people.

This makes CSRA African Fest an ideal setting to connect to the lucrative consumer market in the African immigrant and African American communities of the CSRA region. This festival will connect sponsors with their target audience and achieving successful marketing results. Sponsorship Benefits: Pre & Post- event promotions will reach over 100,000 people through extensive media, online coverage, and grassroots promotions over the course of 3-4 months. Sponsors will be recognized in the festival’s promotional materials, media, website, email blasts, banner signage, visibility on location, and vendor booths to interact with attendees.

Attached are the levels of sponsorship you can choose from to meet your marketing, branding, and philanthropic goals. We can also customize a sponsorship package to fit your needs. The CSRA African Fest is projected to be the largest African gathering in the CSRA area and a critical outlet for companies that want to reach African-Immigrant and other ethnic audiences. To sign up for sponsorship or if you have any questions, please contact us at [Afrovisionus@llc@gmail.com](mailto:Afrovisionus@llc@gmail.com) or 210-571-5247.

## **Sponsorship Levels**

### **Platinum Title Sponsors: (\$7,000+)**

- Public recognition as the Platinum Title Sponsor for CSRA African Fest 2023.
- Company logo on all festival promotional/advertisement items:  
(Radio, E-blasts, Fliers, Posters and Pre-Event Street Banner, Press Release of Title sponsor and company's products & services).
- Company banner (provided by sponsor) prominently displayed at main stage and festival entrance.
- Company logo and website link listed on Afrovisionus website, Facebook, Instagram, and Twitter.
- Table space at prime location for company staff at festival.
- MC announcements about the sponsor throughout the two-day festival.
- 10-minute sponsor presentation opportunity at prime-time slot within the festival.

### **Gold sponsors: (\$4,500+)**

- Public recognition as the Gold Sponsor for CSRA African Fest 2023.
- Company logo on: Print advertisement, E-blasts, Flyers, and Posters.
- Company Signage (provided by sponsor) at the festival.
- Company logo and website link listed on Afrovisionus website.
- Table space at the festival for company staff.
- MC announcement of sponsor during program.
- 5-minute sponsor presentation opportunity during the festival.

### **Silver sponsors: (\$3,000+)**

- Public recognition as the Silver Sponsor for CSRA African Fest 2023.
- Company Logo and website link on Afrovisionus website, E-Blasts, Flyers, and promotional material.
- Table space at the festival for company staff.
- MC announcement of sponsor during program.
- 2-minute sponsor presentation during the festival.

**Bronze sponsors: (\$1,500+)**

- Public recognition as the Bronze Sponsor for CSRA African Fest 2023.
- Company Logo and website link on Afrovisionus website and promotional material.
- MC announcement of sponsor during program.
- Table space at the festival for company staff.

## Sponsorship Commitment Form

Commitment Deadline is March 10, 2023.

Please check the sponsorship package of your choice:

Platinum Sponsor - \$7,000  Gold Sponsor - \$4,500  Silver Sponsor - \$3,000  Bronze Sponsor - \$1,500

Contact Name \_\_\_\_\_

Title/Position \_\_\_\_\_

Mailing Address:

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

My sponsorship contribution has a value of \$ \_\_\_\_\_. Make checks or money order payable to: Afrovisionus LLC. Return form and check to 200 John Deere Pkwy, P.O. Box 12, Grovetown, GA 30813, or a member of Afrovisionus LLC.

Advertising: Electronically created files should be saved in jpeg format at 300dpi. Email your Ad/Artwork to [afrovisionusllc@gmail.com](mailto:afrovisionusllc@gmail.com) or mail printed Ad along with your completed form & check to the above address.

I/We agree to comply with event rules and regulation. I/We will not hold the Afrovisionus 'CSRA African Fest' responsible for any injury incurred during this event. This is a rain or shine event.

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

CSRA African Fest finances are managed by Afrovisionus LLC.

## Fact Sheet- CSRA African Fest 2023

**Event:** CSRA African Fest 2023 **Theme:** Experience Africa

**Location:** 7022 Evans Town Center Blvd. Evans, GA 30809

**Dates:** April 28-29, 2023

**Website:** [www.Afrovisionus.org](http://www.Afrovisionus.org), **Admission:** Free Attendance: 5000+

“CSRA African Fest 2023” – 1<sup>st</sup> Annual African Festival “Experience Africa” – Promoting Education, Community Service, and Tourism of Africa.

**Description:** A family friendly event with speakers from multiple countries of Africa, music by African artists, DJs, and bands, traditional dances, art exhibits and fashion shows. Attendees will enjoy \*African Cuisine, \*Arts & Craft, \*Vendors, \*Games and Storytelling for children, \*Health Fair, \*Career Fair and \*Tourism information.

**Performances:** Over 15 performances displaying music and dances from various regions of Africa.

Sponsor benefits:

Sponsorship Range: Vendors: 30 or more

**Past Media Coverage :** Fox 54 (CSRA Afro Caribbean Fest 2022).

Presenter of Event, Stages or Program Areas, Category Exclusivity Television Promotional Spots \*(shared w/ other sponsors) Product Sampling, Product Placement, Exhibit Space, On Site Sales, Website Link, and more...